

1. Application of JEPIX to Nikkei 225 Japanese Companies

Creation of Environmental Indicator for Investors

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Preface

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Preface

At the early stage of the environmental reporting and accounting – around the year of 2000 in Japan, it was something special that companies conduct environmental reporting and accounting. Companies could easily demonstrate their consideration to the environment by just conducting environmental reporting and accounting, and enhance their reputation in the market and society.

Current situation in Japan, however, looks drastically different. Environmental reporting and accounting have been widely accepted and practiced by Japanese companies. According to the research conducted by Ministry of Environment Japan, 1,011 companies publish environmental reports and 629 companies carry out environmental accounting in 2009, following their guidelines (MoE 2009). For the Japanese companies, environmental reporting and accounting is becoming more and more a part of their usual business.

Taking the current situation into consideration, it is not any more of interest if a company conducts environmental reporting and accounting or not. It would be more important to find out through their environmental reporting and accounting how much environmental impact has been actually caused and reduced by the company. Making use of the fact that there are so many environmental reports and quantitative data in those reports available in Japan, authors have decided to carry out a quantitative and comparative research on environmental impacts, basing on inventory data disclosed through the reports.

The results shown in this paper are rather provisional and authors plan to develop this research in the long term to the creation of environmental indicator for investors. There are many kinds of financial indicators available for investors such as ROE (return on equity), PER (price-earnings ratio), liquidity ratio and so on and so on. Investors consider these indicators when they make decisions and these indicators thereby influence the price of stocks.

But if it comes to environment, there is actually no generally accepted and useful indicator available for investors. One of the reasons for this may be that there had been not much information on environment disclosed and this had been hindering the empirical studies. Now the situation is changing at least in Japan. This research describes what can be and what cannot be done with current situation of environmental reporting and accounting in Japan.

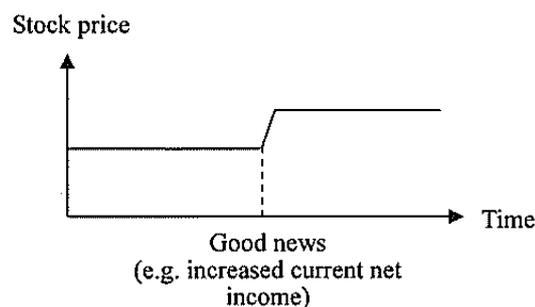
Chapter 1

Purpose and structure of this paper

Investors place top priority on reaping economic benefits in stock market. They focus on maximizing their economic profits to be gained from investment activities by analyzing and interpreting a wide variety of financial & non-financial indicators. All of the investment activities reflect the desire of investors to the economic benefits.

Good news which informs investors of prospect of getting return from a company set off a buying order and pulls the stock price of the company. On the other hand, investors punch in a sell order when the company announces bad news which indicates that they could suffer an economic loss. For example, the announcement that a company has increased current net income is good news for investors since it possibly increase investors' gain, and thereby the stock price of this company regularly goes up *ceteris paribus*.

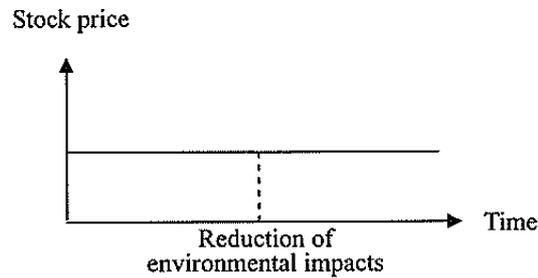
Fig.1.1 Stock price movement by good news



How could the news about environmental impacts of companies affect the stock price then? Present corporate activities, which consume a large amount of energy and put out a lot of pollutants, thereby could not maintain economic growth in the future, let alone achieve the sustainable economic progress. From this standpoint, the reduction of environmental impacts generated from corporate activities should be good news for the investors if they hold a long term perspective.

It is still the case that investors do not regard corporate environmental data as useful information for the investment decision making though many companies disclose quantitative information on environmental impacts in their environmental or CSR reports.

Fig.1.2 Stock price movement by the reduction of corporate environmental impacts



We observe that such information currently does not affect stock price and this is the departure point of this paper. Stock price is a quite important indicator for the main stakeholder such as creditors and investors as it reflects corporate value. The companies' motivation for reducing environmental impacts may depend on whether the effort has a positive impact on the stock price. Furthermore, the situation that only financially excellent companies gain higher stock price, should not be acceptable. Hence mechanism should be established which translates the changes in environmental impacts into the stock price, with the aim of encouraging companies to reduce environmental impacts.

One of the reasons why changes in environmental impacts currently does not affect stock price is because there is no environmental indicators which are considered by investors on their decision makings. Environmental costs, eco efficiency and other environmental indicators which grasp environmental aspects of companies, have been developed and have become widely used by Japanese companies. However, these indicators are not originally developed for decision making outside the company, especially by investors. There can be a new eco indicator created for investors' decision makings. Creation of such an index could encourage companies to reduce their environmental impacts through stock price.

The purpose of this paper is to explore the possibility for a creation of new environmental indicator which could be used for investment decision making, combined with other existing financial indicators such as ROE (return on equity), PER (price-earnings ratio), R&D (research and development) cost and so on. For that purpose, an extensive research on environmental impacts information disclosed by Japanese companies through their environmental reports was conducted. Basing on the findings obtained through the analysis, this paper discusses obstacles standing before the creation of such environmental indicator for investors.

Chapter 2 outlines procedure followed to analyze quantitative data in environmental reports. To carry out impact assessment on the inventory data JEPIX (Japan Environmental Policy Index) was applied (2.1). 225 companies listed in Nikkei 225 Index has become the target of this research in

order to collect various industrial sectors and their data on environmental impacts (2.2)¹. Corporate inventory data were extracted exclusively from environmental reports and there was no individual interview carried out for collection of the data (2.3). The result of the analysis is given as a Tab. 2.1 (2.4).

The results given in the chapter 2 contains still difficulty in terms of comparability between companies. Among obstacles to overcome, chapter 3 deals with boundary issues. Inventory data disclosed in environmental reports differ in their boundaries. This issue becomes complex as boundary issues can be discussed from 4 different perspectives; organizational boundary (3.1), value chain boundary (3.2), business portfolio boundary (3.3) and material boundary (3.4). Lastly, concluding remarks (chapter 4) and bibliography will be provided.

¹ Among 225 companies within the Nikkei 225, 30 companies have not disclosed quantitative data of environmental impacts which is necessary for analyzing it with JEPIX and indeed the other 185 companies have provided the data in this paper.

Chapter 2

Procedure and results of environmental impact calculation

This chapter deals with the procedure followed in this research to calculate corporate environmental impact. Firstly, a tool for impact assessment used in this research, JEPIX, will be introduced. Secondly, target companies of this research, Nikkei 225, will be specified. Thirdly, method to collect environmental impact data will be confirmed. Lastly, the results and interpretation for them will be given.

2.1 Japan Environmental Policy Index (JEPIX)

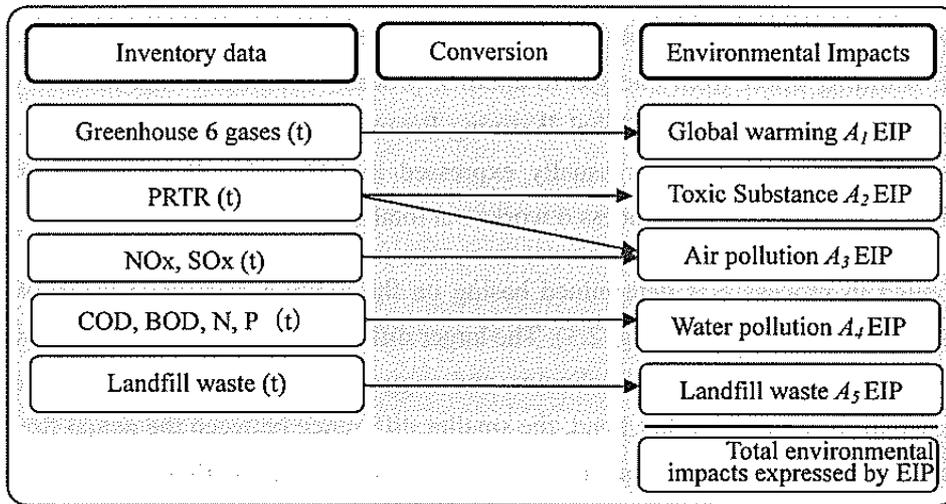
Companies get involved in air pollutant emissions, water pollutant emissions and other categories of environmental impact as well as greenhouse gas emissions. Even though company advocate the reduction of greenhouse gases as the single most important task at present situation for their environmental measures, they should not neglect other environmental impacts. From this standpoint, this paper employs impact assessment tool which enables weighting of different environmental categories.

JEPIX (Japan Environmental Policy Index) is an impact assessment tool developed for Japanese companies.² JEPIX targets greenhouse gases (6types of gases), PRTR, NO_x, SO_x, COD, BOD, N, P, and landfill waste as the environmental pollutants causing environmental impacts. These emissions indicated by physical units (e.g. ton) causing inventory data. Since the amount of environmental impacts per ton differ from one environmental pollutant to another, the inventory data are not comparable each other in terms of environmental impact.

JEPIX converts these inventory data into EIP (Environmental Impact Point) by adding weights to each inventory data in accordance with the distance to target. As a result, inventory data for different environmental categories can be compared and combined into total EIP. The inventory data are categorized into global warming, chemical pollution, air pollution, water pollution and landfill waste through the conversion process (See Fig. 2.1).

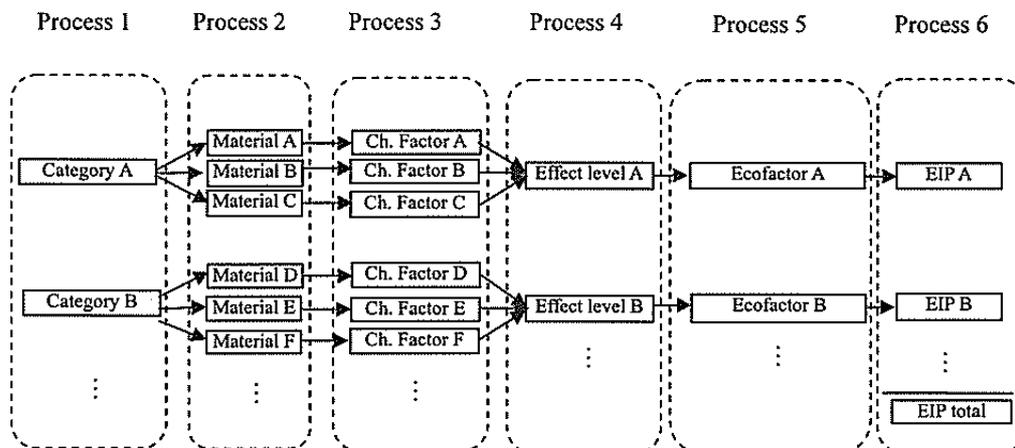
² For detailed information on JEPIX see Miyazaki et al. (2003). There is also JEPIX spreadsheet available for free of charge on the following websites cavailable only in Japanese.
<http://www.jepix.org> (JEPIX Website)
<http://subsite.icu.ac.jp/coe/> (International Christian University Website)
<http://www.kpmg.or.jp/profile/azsus/> (KPMG AZSA Sustainability Co., Ltd. Website)

Fig. 2.1 Technical character of JEPIX



The conversion of JEPIX has 6 processes (See Fig. 2.2) as follows. Process 1 determines 5 categories of the environmental impacts which are global warming, chemical pollution, air pollution, water pollution and landfill waste. Process 2 recognizes the environmental pollutants as inventory data in each category. Process 3 multiplies the inventory data by characterization factors that give effect levels (process 4). Process 5 multiplies effect level by EcoFactors and finally process 6 works out EIP.

Fig. 2.2 computation method of JEPIX



To take global warming as an example, process 1 sets up the category of global warming and process 2 collects the inventory data measured in quantitative unit (e.g. ton, kg) of 6 gases including CO₂ that have potential to cause global warming. Since the effect of greenhouse gases per unit against global warming differ from one gas to another, process 4 multiplies the inventory data by characterization factor that is GWP (Global Warming Potential) in this case, and calculates effect level to the global warming which is usually expressed in CO₂-t. Finally process 5 multiplies amount of effect by EcoFactors and process 6 works out total EIP.

EcoFactor applied in process 5 is determined basing on the method developed by BUWAL, and calculated by the following formula (Fig. 2.3). The larger difference between the actual flow (F) and the target flow (F_k) gives the higher EcoFactor, and suggests the more urgency that we have to downsize the actual flow. On the other hand, the smaller difference between the actual flow and the target flow shows the lower EcoFactor and it indicates that the actual flow is less urgent to be reduced.

Fig. 2.3 Calculating method of EcoFactor

$$\text{Ecofactor of JEPIX} = \frac{F}{F_k} \times \frac{1}{F_k} \times c$$

F = the yearly actual amount of flow to the air, the water, and the land
 F_k = the yearly target amount of flow of the environmental emissions (eg. Target level by the environmental law and the international regulation)
 c = 10¹² constant

Incidentally, JEPIX has been developed of its theorization and practice by working with a number of companies who are the members of JEPIX forum. (Fig. 2.4.)

Fig. 2.4 Participant companies of JEPIX Forum

Canon Sekisui Chemical Bosch Japan Alps Electric Mitsubishi Estate Railway Technical Research Institute Fujifilm J-POWER(Electric Power Development) The Tokyo Electric Power	Kao Suntory Komatsu Yamatake Tokyo Gas Asahikasei Terumo Kubota Fujitsu	Noritz Daikin Industries Ajinomoto Taiheiyo Cement All Nippon Airways Toshiba Sumitomo Chemical Dai Nippon Printing Nippon Oil
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2.2 Nikkei 225 as the target company

We have targeted 225 companies listed in Nikkei 225 Index (See Fig 2.5) to figure out corporate environmental impacts for two reasons as follows. First, because this research is the first empirical survey for environmental indicator, it is preferable to cover as various industrial sectors as possible. In addition, given the feasibility of the work to collect and analyze corporate environmental impacts, we had to choose the portfolio from limited number of companies. The companies included in Nikkei 225 are given as Fig. 2.5.

Fig. 2.5 Nikkei 225 Index as of December 2007

Communications (7 companies) Sky Perfect JSAT Holdings NTT Data Nippon Telegraph and Telephone NTT DoCoMo KDDI Yahoo Japan Softbank	Machinery (14 companies) Okuma Holdings Komatsu Sumitomo Heavy Industries Ebara Corp. Chiyoda Corp. Daikin Industries NSK NTN JTEKT Corp. Kubota Corp. The Japan Steel Works Hitachi Zosen Corporation Mitsubishi Heavy Industries IHI	Trading Companies (7 companies) Itochu Corp. Marubeni Corp. Toyota Tsusho Mitsui & Co. Sumitomo Corp. Mitsubishi Corp. Sojitz Corp.
Shipbuilding (2 companies) Mitsui Engineering & Shipbuilding Kawasaki Heavy Industries	Construction (9 companies) Comsys Holdings Corp. Taisei Corp. Obayashi Corp. Shimizu Corp. Kajima Corp. Daiwa House Industry JGC Kumagai Gumi Sekisui House	Air Transport (2 companies) All Nippon Airways Japan Airlines
Steel Products (4 companies) Nippon Steel Sumitomo Metal Industries Kobe Steel JFE Holdings	Automotive (9 companies) Mitsubishi Motors Nissan Motor Isuzu Motors Toyota Motor Hino Motors Mazda Motor Honda Motor Suzuki Motor Fuji Heavy Industries	Other Land Transport (2 companies) Nippon Express Yamato Holdings
Textiles & Apparel (6 companies) Toyobo Unitika Nissinbo Industries Teijin Toray Industries Mitsubishi Rayon	Mining (1 company) Inpex Corp.	Marine Transport (3 companies) Nippon Yusen K.K. Mitsui O.S.K. Lines Kawasaki Kisen Kaisha
Nonferrous Metals (12 companies) SUMCO Furukawa Mitsui Mining & Smelting Toho Zinc Mitsubishi Materials Sumitomo Metal Mining Dowa Holdings Nippon Light Metal The Furukawa Electric Sumitomo Electric Industries Fujikura Toyo Seikan	Retail (5 companies) Mitsui Fudosan Mitsubishi Estate Heiwa Real Estate Tokyo Land Sumitomo Realty & Development	Fishery (1 company) Nippon Suisan Kaisha
Pulp & Paper (4 companies) Oji Paper Mitsubishi Paper Mills Hokuetsu Paper Mills Nippon Paper Group	Pharmaceuticals (8 companies) Takeda Pharmaceutical Astellas Pharma Daiinippon Sumitomo Pharma Shionogi & Co. Chugai Pharmaceutical Eisai Kyowa Hakko Kirin Daiichi Sankyo	Retail (7 companies) Fast Retailing Aeon Isetan Seven & I Holdings Takashimaya Mitsukoshi Marui Group
Rubber Products (2 companies) The Yokohama Rubber Bridgestone		Warehousing (1 company) Mitsubishi Logistics Corp.
Gas (2 companies) Tokyo Gas Osaka Gas		Precision instruments (6 companies) Nikon Olympus Terumo Konica Minolta HD Ricoh Citizen Holdings

Oil&Coal Products (3companies) Nippon Mining Holdings Nippon Oil Showa Shell Sekiyu	Glass & Ceramics (8 companies) Asahi Glass Nippon Sheet Glass Sumitomo Osaka Cement Taiheiyo Cement Tokai Carbon Toto NGK Insulators Nitto Boseki	Electric Machinery (29 companies) Advantest GS Yuasa Canon Minebea Casio Computer Hitachi Toshiba Mitsubishi Electric Fuji Electric Holdings Meidensha NEC Fujitsu Oki Electric Industry Panasonic Electric Works Tokyo Electron Sharp Sony TDK Sanyo Electric Mitsumi Electric Alps Electric Pioneer Clarion Yokogawa Electric Denso Panasonic Taiyo Yuden Kyocera Fanuc
Chemicals (16companies) Mitsubishi Chemical Holdings Showa Denko Sumitomo Chemical Nissan Chemical Industries Nippon Soda Tosoh Toagosei Denki Kagaku Kogyo Shin-Etsu Chemical Mitsui Chemicals Ube Industries Nippon Kayaku Co Kao Asahi Kasei Fujifilm Holdings Shiseido	Other Manufacturing (3 companies) Toppan Printing Dai Nippon Printing Yamaha	
Railway/Bus (7 companies) Tobu Railway Tokyu Odakyu Electric Railway Keio Keisei Electric Railway East Japan Railway Company West Japan Railway Company	Services (7 companies) Toho Tokyo Dome Secom CSK Holdings Dentsu Trend Micro Konami	
Insurance (4 companies) Mitsui Sumitomo Insurance Sampo Japan Insurance Millea Holdings T&D Holdings	Securities (4 companies) Daiwa Securities Group Nomura Holdings Shinko Securities Nikko Cordial	
Banking (11 companies) Sumitomo Mitsui Financial Group Mizuho Financial Group Shinsei Bank The Chiba Bank The Bank of Yokohama The Shizuoka Bank Mizuho Trust & Banking The Sumitomo Trust and Banking Mitsubishi UFJ Financial Group Resona Holdings Chuo Mitsui Trust Holdings	Other Financial Services (2 companies) Credit Saison Mitsubishi UFJ NICOS	
	Shipbuilding (2 companies) Mitsui Engineering & Shipbuilding Kawasaki Heavy Industries	Foods (12 companies) Nisshin Seifun Group Meiji Seika Kaisha Meiji Diaries. Nippon Meat Packers Sapporo Holdings Asahi Breweries Kirin Brewery Takara Holdings Kikkoman. Ajinomoto Nichirei Japan Tobacco

2.3 How to collect corporate inventory data

Corporate inventory data were collected exclusively through publicly disclosed environmental reports. These reports also include reports disclosed under names such as CSR Report, Sustainability Report and so on. There was no individual interview conducted for data collection.

Some of the companies has disclosed their reports only on the websites, and have not provided paper-based reports. In that case, either paper or web-based reports were used in this research.

In inventory data collection, issue of boundary rises. The current situation in terms of boundary is that each company discloses its inventory data according to the boundary which was set basically

by their own choice. That means for example that some company includes their emissions in foreign countries in their boundary and the others do not. This fact hinders comparison of data between the companies, and will be discussed more precisely in the next chapter. Here only the procedure followed to collect inventory data will be described. Inventory data were collected on the boundary set in environmental reports and there is basically no adjustment conducted. Only one adjustment conducted exceptionally was that we excluded emissions of logistics from their boundaries.

2.4 Results and interpretation

Tab. 2.1 is a ranking of the corporate environmental impacts with Nikkei 225 companies. It arranges the companies according to their total EIP in descending order.

The table shows global warming, chemical pollution, air pollution, water pollution and landfill waste as categories of environmental impacts. The environmental impact painted thickly in Tab. 2.1 accounts for the higher percentage relative to other categories of the company. For example, the percentage of environmental impacts of shipping company is led by air pollution followed by global warming and landfill waste.

The important issue of the boundary is that the total amount of environmental impacts would be larger when company conscientiously discloses their wide variety of environmental impacts. Therefore, more conscientious companies tend to come to the higher ranking in Tab. 2.1. The 40 companies who take 186th place may have generated environmental impacts though they have not disclosed quantitative environmental data so that JEPIX could not figure out their environmental impacts.

Table 2.1 Ranking of environmental impact

Industry Sector	Company Name	RANK	Total EIP	Global Warming	Toxical Substance	Air Pollution	Water Pollution	Landfill Waste
Marine Transport	Mitsui O.S.K. Lines, Ltd.	1	424,339	18,244	0	406,053	0	41
Marine Transport	Kawasaki Kisen Kaisha, Ltd.	2	319,018	13,040	0	305,978	0	0
Marine Transport	Nippon Yusen K.K.	3	311,048	15,705	0	285,341	0	2
Pulp&Paper	Oji Paper Co., Ltd.	4	115,879	3,180	0	10,963	88,707	3,030
Electric Power	The Tokyo Electric Power Co., Inc.	5	113,618	56,135	0	17,454	0	29
Steel Products	IFE Holdings, Inc.	6	100,558	58,114	13,395	21,588	3,941	3,520
Steel Products	Nippon Steel Corp.	7	78,035	65,994	7,372	611	0	4,057
Electric Power	Chubu Electric Power Co., Inc.	8	73,538	62,823	78	7,235	0	3,403
Electric Power	The Kansai Electric Power Co., Inc.	9	54,114	49,121	106	3,755	0	1,130
Steel Products	Sumitomo Metal Industries, Ltd.	10	53,698	26,161	6,882	19,755	0	900
Chemicals	Sumitomo Chemical Co., Ltd.	11	44,424	4,772	2,890	5,098	32,167	4
Glass & Ceramics	Taiheyo Cement Corp.	12	42,767	16,258	0	26,482	0	24
Electric Machinery	NEC Corp.	13	37,715	2,206	37,712	1,050	3	13
Chemicals	Ube Industries, Ltd.	14	37,593	3,290	5,252	15,920	12,141	990
Chemicals	Nissan Chemical Industries, Ltd.	15	31,830	487	0	297	30,917	129
Textiles & Apparel	Toray Industries, Inc.	16	29,172	4,275	8,699	2,537	12,631	40
Pulp&Paper	Mitsubishi Paper Mills Ltd.	17	28,299	1,079	0	857	25,248	115
Chemicals	Mitsui Chemicals, Inc.	18	27,626	5,497	0	3,321	17,414	1,434
Chemicals	Tosoh Corp.	19	26,420	6,501	1,994	8,982	8,878	65
Oil&Coal Products	Nippon Oil Corp.	20	22,846	13,002	0	8,159	16,456	43
Nonferrous Metals	Mitsubishi Materials Corp.	21	22,619	8,016	0	9,933	3,489	181
Electric Machinery	Toshiba Corp.	22	22,013	3,359	13,112	1,471	3,462	608
Construction	Kajima Corp.	23	18,890	331	0	0	0	18,559
Construction	Shimizu Corp.	24	18,447	259	0	0	0	18,187
Nonferrous Metals	Mitsui Mining & Smelting Co., Ltd.	25	18,104	1,576	15,242	202	0	1,084
Chemicals	Showa Denko K.K.	26	18,058	2,850	3,893	2,445	8,742	129
Pulp&Paper	Nippon Paper Group, Inc.	27	17,798	8,697	0	7,928	0	1,173
Steel Products	Kobe Steel, Ltd.	28	17,552	15,486	0	0	0	2,057
Chemicals	Asahi Kasei Corp.	29	16,489	5,841	0	5,439	4,440	769
Electric Machinery	Panasonic Corp.	30	14,551	2,029	597	1,881	9,985	59
Glass & Ceramics	Asahi Glass Co., Ltd.	31	14,457	3,100	0	310	6,962	1,291
Nonferrous Metals	Sumitomo Metal Mining Co., Ltd.	32	13,987	1,419	4,138	577	226	7,627
Glass & Ceramics	Sumitomo Osaka Cement Co., Ltd.	33	13,829	2,811	0	1,108	0	0
Textiles & Apparel	Teijin, Ltd.	34	13,490	1,297	664	259	8,992	6
Construction	Obayashi Corp.	35	11,724	260	0	0	0	11,206
Railway/Bus	East Japan Railway Company	36	11,551	2,788	1	55	0	8,727
Pharmaceuticals	Kyowa Hakko Kirin Co., Ltd.	37	9,519	699	1,713	541	6,561	5
Chemicals	Mitsubishi Chemical Holdings Corp.	38	9,273	9,259	0	0	0	14

Unit: Million EIP

Unit: Million EIP

Industry Sector	Company Name	RANK	Total EIP	Global Warming %	Toxical Substance %	Air Pollution %	Water Pollution %	Landfill Waste %	
Oil&Coal Products	Nippon Mining Holdings, Inc.	39	8,835	5,119	57.9%	3,660	41.3%	66	0.7%
Construction	Taisei Corp.	40	8,701	3,122	35.9%	1,178	13.5%	4,400	50.6%
Oil&Coal Products	Shouwa Shell Sekiyu K.K.	41	8,645	5,457	62.9%	2,930	34.6%	219	2.5%
Pharmaceuticals	Takeda Pharmaceutical Company, L.	42	8,564	453	5.3%	446	5.2%	7,002	81.8%
Airomotive	Nissan Motor Co., Ltd.	43	8,472	2,561	30.2%	2,911	34.4%	0	0.0%
Air Transport	All Nippon Airways Co., Ltd.	44	8,041	7,722	96.0%	0	0.0%	318	4.0%
Machinery	Komatsu Ltd.	45	7,965	282	3.5%	2,485	30.8%	346	4.3%
Chemicals	Denki Kagaku Kogyo K.K.	46	7,513	168	2.2%	4,855	64.6%	211	2.8%
Shipbuilding	Kawasaki Heavy Industries, Ltd.	47	6,667	309	4.6%	3,069	46.0%	26	0.4%
Nonferrous Metals	Dowa Holdings Co., Ltd.	48	6,223	1,205	19.4%	0	0.0%	5,018	80.6%
Automotive	Honda Motor Co., Ltd.	49	6,056	457	7.5%	3,457	57.1%	23	0.4%
Chemicals	Fujifilm Holdings Corp.	50	6,050	1,530	25.1%	0	0.0%	3,023	50.0%
Textiles & Apparel	Kuraray Co., Ltd.	51	5,920	1,291	21.8%	308	5.2%	2,444	41.3%
Textiles & Apparel	Mitsubishi Rayon Co., Ltd.	52	5,747	1,518	26.4%	1,402	24.4%	2,688	46.4%
Nonferrous Metals	Nippon Light Metal Co., Ltd.	53	5,597	1,197	21.4%	554	17.1%	409	7.3%
Electric Machinery	Hitachi, Ltd.	54	5,460	2,940	53.8%	2,655	47.4%	866	15.9%
Chemicals	Shin-Etsu Chemical Co., Ltd.	55	5,337	1,192	22.3%	0	0.0%	3,103	58.2%
Automotive	Suzuki Motor Corp.	56	5,201	297	5.7%	1,976	38.0%	0	0.0%
Automotive	Mazda Motor Corp.	57	4,261	432	10.1%	1,971	46.3%	14	0.3%
Nonferrous Metals	SUMCO Corp.	58	4,252	575	13.5%	3,493	82.2%	0	0.0%
Rubber Products	Bridgestone Corp.	59	3,988	849	21.3%	0	0.0%	2,484	62.5%
Communications	Nippon Telegraph and Telephone Co.	60	3,721	3,719	99.9%	0	0.0%	0	0.0%
Automotive	Fuji Heavy Industries Ltd.	61	3,711	223	6.0%	1,251	33.7%	0	0.0%
Other Manufacturing	Dei Nippon Printing Co., Ltd.	62	3,643	1,166	30.4%	38	1.0%	1,575	42.4%
Construction	Kumagai Gumi Co., Ltd.	63	3,287	86	2.6%	2,074	56.9%	315	8.6%
Electric Machinery	Sharp Corp.	64	3,267	1,495	43.9%	61	1.8%	0	0.0%
Electric Machinery	Fujitsu Ltd.	65	3,210	1,139	35.3%	1,504	46.0%	223	6.8%
Machinery	Kubota Corp.	66	3,058	544	17.8%	1,939	60.4%	140	4.4%
Electric Machinery	Mitsubishi Electric Corp.	67	3,025	903	29.9%	1,082	35.4%	166	5.4%
Textiles & Apparel	Loyobo Co., Ltd.	68	3,025	1,720	40.3%	946	31.3%	1,293	42.7%
Electric Machinery	Sony Corp.	69	2,847	1,014	35.6%	0	0.0%	587	19.4%
Other Manufacturing	Toppan Printing Co., Ltd.	70	2,832	755	26.7%	1,783	62.8%	0	0.0%
Electric Machinery	Denso Corp.	71	2,693	894	33.2%	53	1.9%	792	28.0%
Glass & Ceramics	Nippon Sheet Glass Co., Ltd.	72	2,599	72	2.7%	113	4.2%	1,181	48.9%
Pulp&Paper	Hokuetsu Paper Mills, Ltd.	73	2,582	72	2.8%	1,507	60.3%	46	1.8%
Other Land Transport	Nippon Express Co., Ltd.	74	2,517	1,157	46.0%	0	0.0%	1,418	54.9%
Nonferrous Metals	Sunimoto Electric Industries, Ltd.	75	2,493	893	35.8%	0	0.0%	0	0.0%
Automotive	Toyota Motor Corp.	76	2,428	1,576	64.9%	247	9.9%	852	35.1%

Unit: Million EIP

Industry Sector	Company Name	RANK	Total EIP	Global Warming	Toxical Substance	Air Pollution	Water Pollution	Landfill Waste
Automotive	Hino Motors, Ltd.	77	2,405	335	626	387%	0	514
Nonferrous Metals	The Furukawa Electric Co. Ltd.	78	2,392	224	0	13%	0	10
Textiles & Apparel	Unitika, Ltd.	79	2,207	400	0	64%	766	397
Retail	Index Corp.	80	2,180	246	1,627	74.6%	0	278
Precision Instruments	Aeon Co. Ltd.	81	2,100	1,238	0	0.0%	0	807
Machinery	Konica Minolta Holdings, Inc.	82	1,918	239	276	14.4%	263	8
Chemicals	Daiin Industries, Ltd.	83	1,883	1,655	79	4.2%	56	2
Railway/Bus	Nippon Kayaku Co. Ltd.	84	1,842	108	5	0.3%	1,436	178
Railway/Bus	Toou Railway Co., Ltd.	85	1,733	334	0	0.0%	0	1,349
Machinery	West Japan Railway Company	86	1,658	1,395	0	0.0%	0	263
Glass & Ceramics	Mitsubishi Heavy Industries, Ltd.	87	1,623	535	0	8.1%	617	339
Machinery	Tokai Carbon Co., Ltd.	88	1,586	830	0	0.0%	82	136
Machinery	Nippon Meat Packers, Inc.	89	1,558	461	0	0.0%	0	825
Railway/Bus	NSK Ltd.	90	1,436	430	490	34.1%	1	7
Electric Machinery	Odakyu Electric Railway Co. Ltd.	91	1,392	849	0	0.0%	0	543
Electric Machinery	TDK Corp.	92	1,368	333	85	6.2%	0	0
Electric Machinery	Sanyo Electric Co. Ltd.	93	1,361	760	59	4.4%	30	15
Chemicals	Toagosei Co., Ltd.	94	1,197	80	0	0.0%	318	11
Communications	NTT DoCoMo, Inc.	95	1,171	1,034	0	0.0%	0	76
Electric Machinery	Canon Inc.	96	1,160	971	53	5.0%	0	56
Other Manufacturing	Yamaha Corp.	97	1,150	154	633	58.1%	1	72
Electric Machinery	Kyocera Corp.	98	1,120	416	361	32.2%	89	2
Foods	Nissin Seifun Group, Inc.	99	1,092	191	0	0.0%	22	340
Foods	Ainomoto Co. Inc.	100	1,092	501	6	0.6%	0	455
Chemicals	Kao Corp.	101	1,063	460	34	3.2%	209	18
Communications	KDDI Corp.	102	990	932	0	0.0%	0	53
Precision Instruments	Ricoh Co., Ltd.	103	982	927	0	0.0%	3	1
Nonferrous Metals	Toyo Saikan Kaisha, Ltd.	104	963	639	81	8.4%	0	0
Automotive	Isuzu Motors Ltd.	105	831	183	251	30.2%	82	1
Other Land Transport	Yamato Holdings Co., Ltd.	106	715	452	0	0.0%	0	263
Pharmaceuticals	Eisai Co., Ltd.	107	696	84	487	69.8%	89	8
Precision Instruments	Citizen Holdings Co., Ltd.	108	688	111	388	56.4%	54	19
Real Estate	Mitsui Fudosan Co. Ltd.	109	655	395	0	0.0%	0	260
Electric Machinery	Fuji Electric Holdings Co., Ltd.	110	651	190	0	0.0%	47	9
Foods	Kirin Brewery Co., Ltd.	111	621	450	0	0.0%	0	0
Glass & Ceramics	Ito Ltd.	112	614	151	0	0.0%	0	43
Machinery	JTEKT Corp.	113	611	276	117	19.2%	0	0
Foods	Japan Tobacco, Inc.	114	584	393	0	0.0%	29	27

Unit: Million EIP

Industry Sector	Company Name	RANK	Total EIP	Global Warming	Toxical Substance	Air Pollution	Water Pollution	Landfill Waste					
Machinery	The Japan Steel Works, Ltd.	115	548	281	476%	0	0.0%	42	7.6%	153	30.0%	81	14.7%
Pharmaceuticals	Astellas Pharma Inc.	116	547	148	27.0%	338	61.7%	37	6.7%	6	1.1%	19	3.5%
Electric Machinery	Mitsumi Electric Co. Ltd.	117	541	296	38.1%	333	61.6%	1	0.3%	0	0.0%	0	0.0%
Rubber Products	The Yokohama Rubber Co., Ltd.	118	521	328	63.1%	0	0.0%	139	26.7%	48	9.2%	5	1.0%
Electric Machinery	Oxi Electric Industry Co., Ltd.	119	512	285	45.9%	183	35.7%	29	5.6%	0	0.0%	65	12.8%
Electric Machinery	Taiyo Yuden Co. Ltd.	120	495	300	60.6%	0	0.0%	25	5.1%	0	0.0%	170	34.4%
Electric Machinery	Casio Computer Co. Ltd.	121	488	72	14.7%	321	65.8%	32	18.8%	4	0.7%	0	0.0%
Pharmaceuticals	Daiichi Sankyo Co., Ltd.	122	487	151	31.1%	3	0.6%	170	34.9%	124	25.4%	39	7.9%
Real Estate	Mitsubishi Estate Co. Ltd.	123	463	349	75.3%	0	0.0%	0	0.0%	0	0.0%	114	24.7%
Nonferrous Metals	Furukawa Co. Ltd.	124	459	25	5.4%	143	31.2%	214	46.7%	0	0.0%	77	16.8%
Aeronautics	Mitsubishi Motors Corp.	125	402	329	81.8%	0	0.0%	70	17.5%	0	0.0%	3	0.7%
Glass & Ceramics	Nitto Boseki Co., Ltd.	126	384	180	45.7%	0	0.0%	0	0.0%	0	0.0%	212	54.3%
Pharmaceuticals	Shionogi & Co. Ltd.	127	383	103	28.1%	9	2.5%	153	40.8%	41	10.8%	68	17.9%
Chemicals	Nippon Soda Co. Ltd.	128	382	199	52.1%	1	0.3%	128	33.8%	0	0.0%	52	13.7%
Railway/Bus	Tokyu Corp.	129	370	279	75.5%	0	0.0%	0	0.0%	0	0.0%	8	2.1%
Foodst	Meiji Dairies Corp.	130	367	210	57.2%	0	0.0%	127	34.6%	0	0.0%	30	8.2%
Foodst	Asahi Breweries, Ltd.	131	338	288	79.3%	0	0.0%	70	20.7%	0	0.0%	0	0.0%
Retail	Takashimaya Co. Ltd.	132	287	156	54.1%	0	0.0%	0	0.0%	0	0.0%	132	45.9%
Chemicals	Shiseido Co. Ltd.	133	285	35	12.3%	0	0.0%	7	2.4%	292	84.3%	0	0.0%
Communications	NTT Data Corp.	134	280	215	76.6%	0	0.0%	0	0.0%	0	0.0%	65	23.4%
Machinery	NTN Corp.	135	278	286	85.6%	0	0.0%	0	0.0%	0	0.0%	12	4.4%
Precision Instruments	Olympus Corp.	136	269	110	40.7%	0	0.0%	119	44.2%	1	0.3%	40	14.9%
Glass & Ceramics	NGK Insulators, Ltd.	137	269	228	84.7%	0	0.0%	0	0.0%	0	0.0%	41	15.3%
Foodst	Meiji Seika Kaisha, Ltd.	138	262	166	59.6%	0	0.0%	71	27.1%	20	7.6%	15	5.7%
Foodst	Nichirei Corp.	139	259	194	75.2%	0	0.0%	21	10.4%	27	10.6%	10	3.8%
Electric Machinery	Panasonic Electric Works Co. Ltd.	140	240	240	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Electric Machinery	Pioneer Corporation	141	236	201	85.0%	0	0.0%	33	15.0%	0	0.0%	0	0.1%
Retail	Mitsukoshi, Ltd.	142	235	145	61.6%	0	0.0%	0	0.0%	0	0.0%	90	38.4%
Gas	Tokyo Gas Co. Ltd.	143	230	180	59.1%	6	2.5%	13	5.8%	4	1.8%	71	30.7%
Pharmaceuticals	Dainippon Sumitomo Pharma Co. L	144	228	7	3.1%	6	2.8%	13	5.8%	190	57.1%	7	3.0%
Air Transport	Japan Airlines Corp.	145	220	83	37.7%	28	12.8%	41	18.6%	0	0.0%	68	31.0%
Electric Machinery	Sanyo Holdings Ltd.	146	200	118	59.2%	4	2.2%	0	0.0%	0	0.0%	77	38.6%
Foodst	Keto Corp.	147	195	107	54.3%	0	0.0%	43	23.5%	44	22.2%	0	0.0%
Railway/Bus	Alps Electric Co., Ltd.	148	195	124	63.6%	0	0.0%	0	0.0%	0	0.0%	71	36.4%
Electric Machinery	Kikkoman Corp.	149	194	98	49.2%	1	0.6%	9	4.8%	0	0.0%	3	1.3%
Foodst	Kikkoman Corp.	150	181	90	49.6%	0	0.0%	91	50.4%	0	0.0%	0	0.0%
Precision Instruments	Terumo Corp.	151	175	115	65.7%	0	0.0%	66	32.1%	2	1.4%	2	0.9%
Machinery	Ebara Corp.	152	169	69	35.2%	26	15.2%	33	19.0%	26	15.5%	27	16.1%

Unit: Million EIP

Industry Sector	Company Name	RANK	Total EIP	Global Warming %	Toxical Substance %	Air Pollution %	Water Pollution %	Landfill Waste %
Food	Takara Holdings Inc.	153	148	93	62.8%	0	0.0%	55
Construction	JGC Corp.	154	142	13	9.6%	0	0.0%	129
Electric Machinery	Tokyo Electron Ltd.	155	141	108	76.5%	0	0.0%	2
Banking	Mitsubishi UFJ Financial Group, Inc.	156	137	124	90.2%	0	0.0%	13
Electric Machinery	Nippon Suisan Kaisha, Ltd.	157	136	45	33.2%	0	0.0%	91
Insurance	Milliea Holdings, Inc.	158	135	42	31.1%	0	0.0%	93
Insurance	Mitsui Sumitomo Insurance Co. Ltd.	159	132	51	38.7%	0	0.0%	81
Precision Instruments	Nikon Corp.	160	131	125	95.1%	2	1.3%	2
Machinery	Hitachi Zosen Corporation	161	128	37	29.0%	0	0.0%	85
Retail	Isetan Co. Ltd.	162	126	95	75.2%	0	0.0%	3
Machinery	Sumitomo Heavy Industries, Ltd.	163	125	95	76.3%	0	0.0%	30
Shipbuilding	Mitsui Engineering & Shipbuilding Co. Ltd.	164	121	82	67.7%	0	0.0%	39
Insurance	Sompo Japan Insurance Inc.	165	107	44	40.6%	0	0.0%	64
Gas	Osaka Gas Co. Ltd.	166	107	95	88.7%	0	0.0%	7
Pharmaceuticals	Chugai Pharmaceutical Co., Ltd.	167	97	83	85.3%	0	0.0%	1
Machinery	Chiyoda Corp.	168	77	10	13.3%	0	0.0%	66
Nonferrous Metals	Fujikura Ltd.	169	75	61	81.5%	0	0.1%	10
Electric Machinery	Yokogawa Electric Corp.	170	68	12	17.5%	11	15.5%	28
Electric Machinery	Meidensha Corp.	171	50	30	60.0%	0	0.0%	19
Electric Machinery	Fanuc Ltd.	172	49	40	82.4%	0	0.0%	8
Construction	Sekisui House, Ltd.	173	46	46	100.0%	0	0.0%	0
Securities	Nikko Cordial Corp.	174	45	24	53.9%	0	0.0%	2
Construction	Daiwa House Industry Co. Ltd.	175	39	38	96.2%	0	0.0%	1
Electric Machinery	Advantest Corp.	176	37	27	72.1%	0	0.0%	3
Electric Machinery	Minebea Co. Ltd.	177	29	22	74.2%	0	0.0%	2
Insurance	T&D Holdings, Inc.	178	23	18	75.8%	0	0.0%	3
Trading Companies	Mitsui & Co., Ltd.	179	23	14	58.4%	0	0.0%	6
Securities	Nomura Holdings, Inc.	180	21	21	100.0%	0	0.0%	0
Banking	Mizuho Financial Group, Inc.	181	21	5	40.8%	0	0.0%	4
Electric Machinery	Claron Co., Ltd.	182	6	5	94.8%	0	0.0%	0
Securities	Daiwa Securities Group, Inc.	183	5	0	0.0%	0	0.0%	5
Banking	Shinsei Bank, Ltd.	184	5	2	46.8%	0	0.0%	3
Banking	The Shizuoka Bank, Ltd.	185	1	1	100.0%	0	0.0%	0

Unit: Million EIP

Industry Sector	Company Name	RANK	Total EIP	Global Warming %	Toxical Substance %	Air Pollution %	Water Pollution %	Landfill Waste %
Banking	Resona Holdings Inc.	186		0	0	0	0	0
Banking	Chuo Mitsui Trust Holdings Inc.	186		0	0	0	0	0
Banking	Sumitomo Mitsui Financial Group, Jr.	186		0	0	0	0	0
Banking	The Chiba Bank, Ltd.	186		0	0	0	0	0
Banking	The Bank of Yokohama Ltd.	186		0	0	0	0	0
Banking	The Sumitomo Trust and Banking Co. Ltd.	186		0	0	0	0	0
Banking	Mizuho Trust & Banking Co., Ltd.	186		0	0	0	0	0
Communications	Yahoo Japan Corp.	186		0	0	0	0	0
Communications	Sky Perfect JSAT Holdings Inc.	186		0	0	0	0	0
Communications	Softbank Corp.	186		0	0	0	0	0
Construction	Comsys Holdings Corp.	186		0	0	0	0	0
Machinery	Okuma Holdings Inc.	186		0	0	0	0	0
Machinery	IHI Corp.	186		0	0	0	0	0
Nonferrous Metals	Toho Zinc Co. Ltd.	186		0	0	0	0	0
Other Financial Services	Credit Saison Co. Ltd.	186		0	0	0	0	0
Other Financial Services	Mitsubishi UFJ NICOS Co. Ltd.	186		0	0	0	0	0
Other Financial Services	Keisei Electric Railway Co. Ltd.	186		0	0	0	0	0
Real Estate	Hawa Real Estate Co. Ltd.	186		0	0	0	0	0
Real Estate	Tokyu Land Corp.	186		0	0	0	0	0
Real Estate	Sumitomo Realty & Development Co.	186		0	0	0	0	0
Retail	Saven & I Holdings Co. Ltd.	186		0	0	0	0	0
Retail	Marui Group Co. Ltd.	186		0	0	0	0	0
Retail	Fast Retailing Co. Ltd.	186		0	0	0	0	0
Securities	Shinko Securities Co. Ltd.	186		0	0	0	0	0
Services	Dentsu Inc.	186		0	0	0	0	0
Services	Trend Micro Inc.	186		0	0	0	0	0
Services	Toho Co. Ltd.	186		0	0	0	0	0
Services	Tokyo Dome Corp.	186		0	0	0	0	0
Services	Secom Co., Ltd.	186		0	0	0	0	0
Services	CSK Holdings Corp.	186		0	0	0	0	0
Services	Konami Corp.	186		0	0	0	0	0
Textiles & Apparel	Nissinbo Industries Inc.	186		0	0	0	0	0
Trading Companies	Saitz Corp.	186		0	0	0	0	0
Trading Companies	Rocho Corp.	186		0	0	0	0	0
Trading Companies	Marubeni Corp.	186		0	0	0	0	0
Trading Companies	Toyoda Tsusho Corp.	186		0	0	0	0	0
Trading Companies	Sumitomo Corp.	186		0	0	0	0	0
Trading Companies	Mitsubishi Corp.	186		0	0	0	0	0
Transport Equipment	Topy Industries Ltd.	186		0	0	0	0	0
Warehousing	Mitsubishi Logistics Corp.	186		0	0	0	0	0

There is another issue than the boundaries in Tab. 2.1. It comes from the attributes that each industrial sector has. For instance, among 225 companies all the 3 shipping companies make the top 3 and all the 3 electric power companies ranked respectively 5th, 8th, and 9th. On the other hand, several industrial sectors such as banking, insurance, and brokerage business ranked lower.

These results denote that the amount of environmental impacts from companies depends on not merely the level of commitment for environmental measures, but the attributes that each industrial sector has. It should be noted that the companies who belong to shipping industry, electric power industry, steel industry and paper and pulp industry are not exactly environmentally backward companies even though they inevitably generate larger amount of environmental impacts than the other companies who belong to the other industrial sectors.

Chapter 3

Obstacles to overcome

The procedure for assessing corporate environmental impacts began with the collection of the environmental report from 225 companies listed in the Nikkei 225 Index. It subsequently included picking up the inventory data from these reports, inputting these data into JEPIX, and assessment of the environmental impacts with the factors of JEPIX (See Fig. 3.1). As a result, JEPIX superficially improves comparability of corporate environmental impacts in 225 companies though the non-comparable elements still remain as obstacles to overcome.

One of the major obstacles to be overcome is an issue of boundaries.³ The boundaries among companies vary widely and it is technically difficult to bring them onto a common basis for comparison. The issue of boundaries contains complex difficulties because boundaries can be discussed from 4 different perspectives; organizational boundary, value chain boundary, business domain boundary, and material boundary. These perspectives are to be described below.

3.1 Organizational Boundary

Organizational boundary is the perspective whether companies only include parent company or include domestic and foreign subsidiary and affiliated companies when they disclose inventory data. For example, Toray Industries, Inc. (Figure 3.1) and Toyobo Co., Ltd. (Figure 3.2) who belong to the fabric industry in Japan disclose their inventory data along the perspective of organizational boundary.

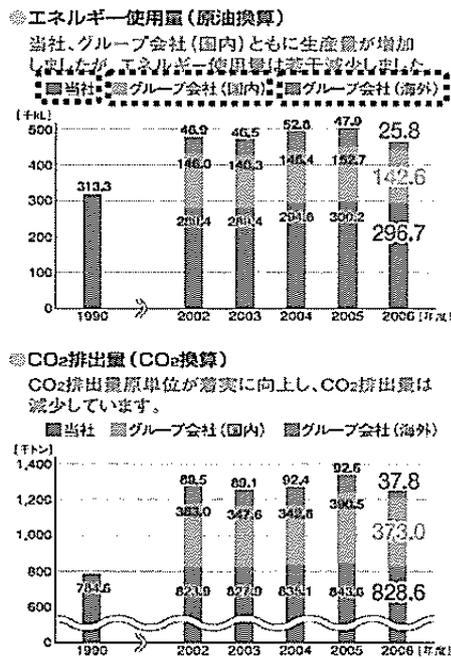
³ Choice of emission factors may be another element which hinders the comparability of environmental impacts.

Fig. 3.1 Inventory data of Toray Industries, Inc.

INPUT Energy (in thousands of gigajoules) Water (in thousands of tons) Raw materials	Toray			Japanese Subsidiaries and Affiliates			Overseas Subsidiaries and Affiliates			Ratio (2006/2005)
	2005	2006	YoY (%)	2005	2006	YoY (%)	2005	2006	YoY (%)	
Production process (in thousands of tons)										
Ex gases (including CO ₂)	237	235	-2.0	28.8	27.8	-3.1	124	142	14.5	0.27
Water (in thousands of tons)										
Production process (in thousands of tons)										
Acquired and sold water	307	278	-9.1	232	270	+12	452	422	-6.6	0.28
Water treatment	22	27	+13.6	0	0	0	0	0	0	
Water treatment	372	772	+108.9	1,284	1,404	+9.3	302	327	+7.2	
Water pollution (in tons)										
SOx	2,321	2,325	+0.2	42.8	38.8	-9.2	2,324	2,333	+0.3	0.22
NOx	2,305	2,283	-0.9	32.4	42.8	+32.8	1,485	2,188	+47.6	
Ash	122	173	+41.8	13.2	11.8	-9.7	422	531	+25.1	
Industrial wastewater (in thousands of tons)										
Water pollution (in tons)										
SOx	177	155	-12.4	11.4	12.3	+7.9	18.8	20.2	+7.5	0.30
CO ₂	1,128	1,271	+12.8	71.2	72.8	+2.3	321	338	+5.3	
NOx	824	840	+1.9	24.2	22.8	-5.1	1,545	2,355	+53.1	
Nitrogen	727	742	+2.0	18.4	17.0	-7.6	—	—	—	
Phosphorus	26	40	+53.8	1.7	1.2	-29.4	—	—	—	
Waste (in thousands of tons)										
Recycled	25.4	25.8	+1.6	20.5	22.1	+8.0	5.8	12.7	+118.1	0.33
Unrecycled and other	4.8	3.8	-19.6	9.8	8.4	-14.1	18.4	8.8	-51.7	
Direct landfills disposal	1.2	0.7	-41.7	1.2	0.1	-92.4	12.8	18.0	+39.7	
Coal (in thousands of tons)										
Recycled	24.8	20.8	-16.1	—	—	—	14.8	10.8	-26.4	
Direct landfills disposal	0.4	1.3	+225.0	—	—	—	3.1	3.1	+0.0	

Toray Industries Inc., CSR Annual Report, 2007: 58 (dotted frame by author)

Fig. 3.2 Inventory data of Toyobo Co., Ltd.

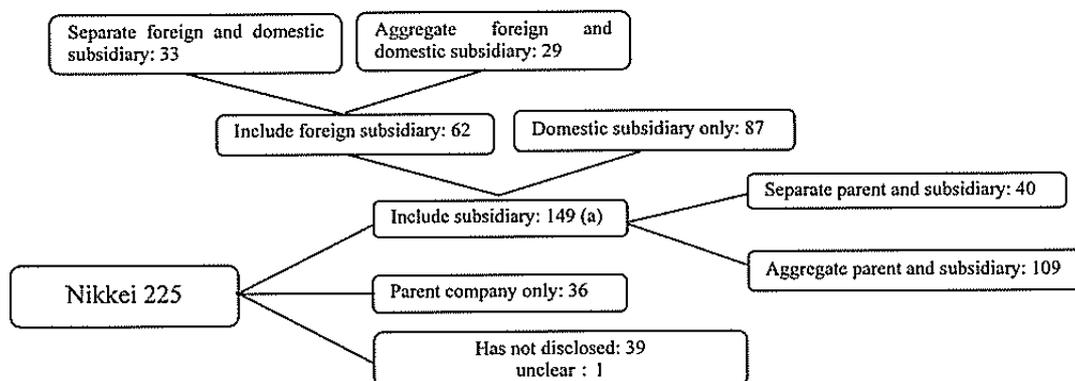


Toyobo, CSR Report, 2007:33 (dotted frame by author, Japanese only)

Both Toray Industries, Inc. and Toyobo Co., Ltd. classify their environmental disclosure into parent companies, domestic subsidiaries and foreign subsidiaries. Fabric industry in Japan has a tendency to disclose their inventory data along with the organizational boundary.

Figure 3.3 classifies the companies listed in Nikkei 225 Index into each organizational boundary they adopt for their environmental reporting. Meanwhile, JEPIX targets greenhouse gases (6 types of gases), PRTR, NO_x, SO_x, COD, BOD, N, P and landfill waste as the inventory data to be figured out. Since companies in many cases vary the boundaries according to the inventory data, the result of Figure 3.3 has been based on the boundaries according to CO₂ emissions. Figure 3.3 shows that the companies within Nikkei 225 Index tend to disclose their environmental impacts of both parent and subsidiary companies. Having said that, the dimension of organizational boundaries each company individually adopts are not the same because while one aggregates the environmental data of parent and subsidiary company, another discloses the data separately. Likewise, one aggregates foreign and domestic subsidiary, another divides foreign from domestic.

Fig. 3.3 The organizational boundaries of CO₂ emission with Nikkei 225 companies



In addition, the definition of “subsidiary” within the environmental reports differs from that within the financial reports. Among 149 companies (a) which have disclosed their inventory data including the subsidiaries, 105 companies specify the number of subsidiaries included in their environmental reports.⁹ Figure 3.4 compares the number of subsidiaries included in the environmental and the financial reports, and shows that the number of subsidiaries within the environmental reports is substantially lower than that within the financial reports.

⁹ Other 44 companies have not specified their boundaries in their environmental reports.

Fig. 3.4 How many subsidiaries are included in both environmental reporting and financial reporting?

The number of subsidiaries in environmental reports = 4,060

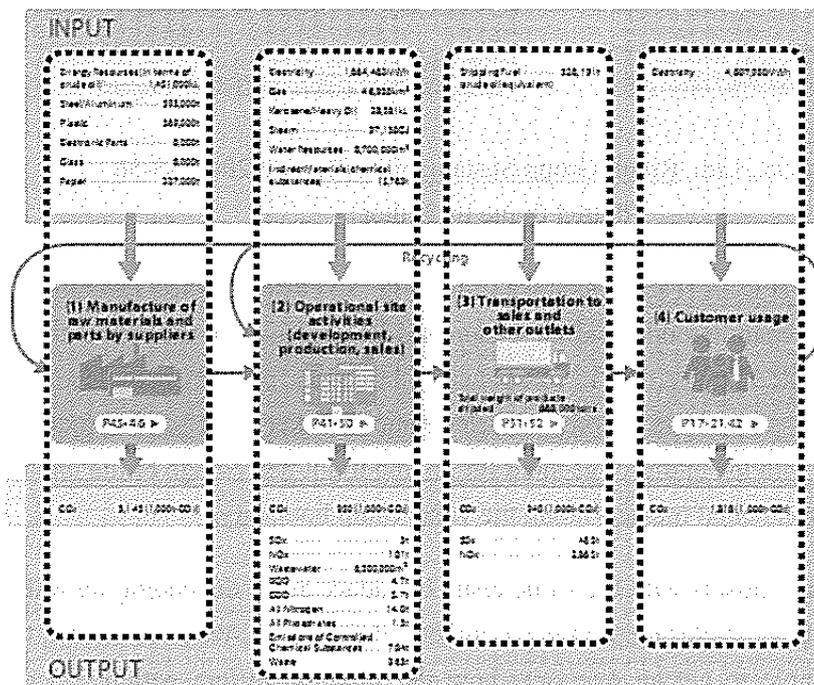
The number of subsidiaries in financial reports = 13,029

Among 105 companies in Nikkei 225 who disclose environmental impact on consolidated basis

3.2 Value chain boundary

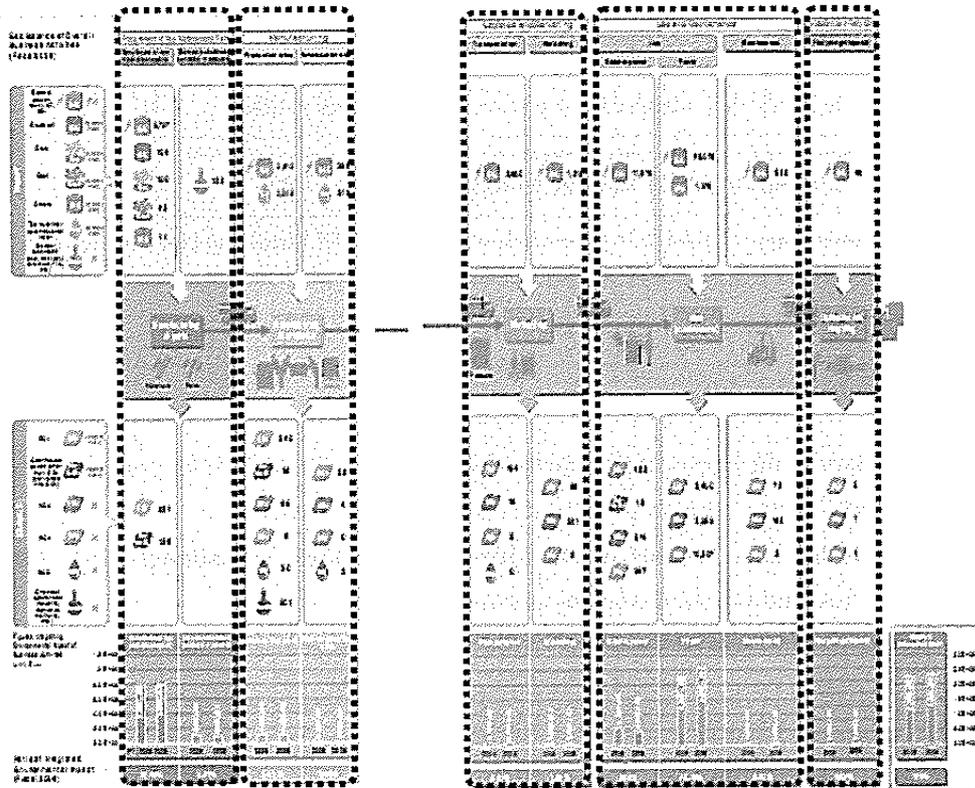
Value chain boundary is the perspective whether companies only include the process of production manufacture or include the process of logistics and end-user when they disclose inventory data. Manufacturing industry has a choice of the following processes: component fabrication, product manufacture, logistics, and product usage by customers.

Fig. 3.4 Inventory data of Canon Inc



Canon Inc., Sustainability Report, 2007:16 (dotted frame by author)

Fig. 3.5 Environmental impacts of Ricoh Co. Ltd.



Ricoh Co., Ltd., Ricoh Group Sustainability Report, 2007:55-56
(dotted frame by author)

For example, Canon Inc. (Fig. 3.4) and Ricoh Co., Ltd. (Fig. 3.5) disclose their inventory data along the perspective of value chain boundary. Both Canon and Ricoh organize their inventory data with the processes of corporate activity that is component fabrication, product manufacture, logistics, and product usage by customers. Consumer-electronics maker and other industry whose environmental impacts with the end user account for an important percentage of the impacts tend to disclose corporate environmental impacts along the value chain boundary.

Corporate environmental impacts with the value chain boundary differ depending on which process the company includes in its disclosure. Among a number of processes, we have chosen the process of logistics as an example to get an overview how the situation differs within 225 companies. Airlines, land transportation companies, shipping firm, railroad and bus companies have been counted separately from other industries as the logistics process is the main business for these transportation companies (Fig 3.6).

Fig. 3.6 CO₂ emissions of logistics process with Nikkei 225 companies

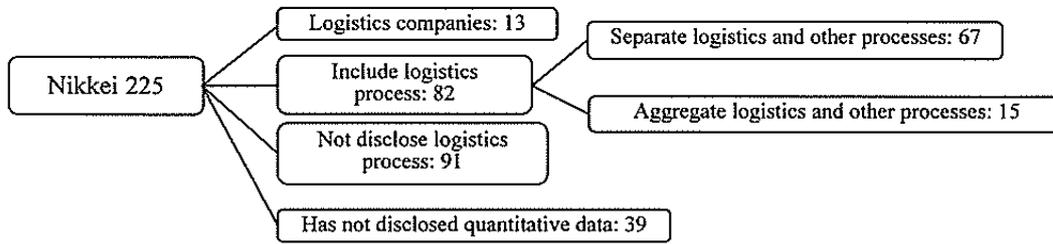


Fig. 3.6 shows that 82 companies out of Nikkei 225 Index have disclosed CO₂ emission with logistics while 91 companies have not. Among those 82 companies, 67 companies have separately disclosed CO₂ emission with logistics from other processes and 15 companies have lumped logistics together with other processes. From the perspective of value chain boundary with an example of logistics, Nikkei 225 companies disclose their inventory data in very different manner. Given the perspective of organizational boundary and value chain boundary, a matrix as indicated by Fig. 3.7 can be depicted.

Fig. 3.7 Matrix of organizational boundary and value chain boundary

Organizational boundary					
Foreign Subsidiaries					
Domestic Subsidiaries			b		
Parent Company		a			
	Parts	Products	Logistics	End-user	Value chain boundary

For example, cell a. denotes the environmental impacts with the assembly line in parent company while cell b. denotes the environmental impacts with logistics in domestic subsidiary.

3.3 Business segment boundary

Business segment boundary is the perspective how much business portfolio should be covered in disclosing inventory data, especially when the company runs a number of different businesses. Taiheiyo Cement Corp. discloses their corporate inventory along the perspective of business segment boundary (Fig.3.8).

Fig. 3.8 Corporate inventory of Taiheiyo Cement

大気への排出: CO₂排出量

06年度		排出量(t)				総計
		セメント事業	資源事業	環境事業	発電事業	
工業プロセス起源	セメント用石灰石脱酸酸	9,439,254				9,439,254
	生石灰製造		38,505	2,619		41,124
小計		9,439,254	38,505	2,619		9,480,378
化石燃料起源	石炭	4,798,518	7,922	2,475	244,383	5,053,298
	石油コークス	1,516,335	103,038	177	17,988	1,637,537
	重油	160,158	6,663	497	491	167,809
	軽油	33,253	34,367	959	0	68,579
	灯油	2,518	546	281	125	3,469
	ガソリン	55,522	113	8	0	55,643
	小計	6,566,302	152,650	4,395	262,985	6,986,332
購入電力由来(間接排出)		239,220	21,665	2,798	0	263,683
合計		16,244,776	212,820	9,813	262,985	16,730,394

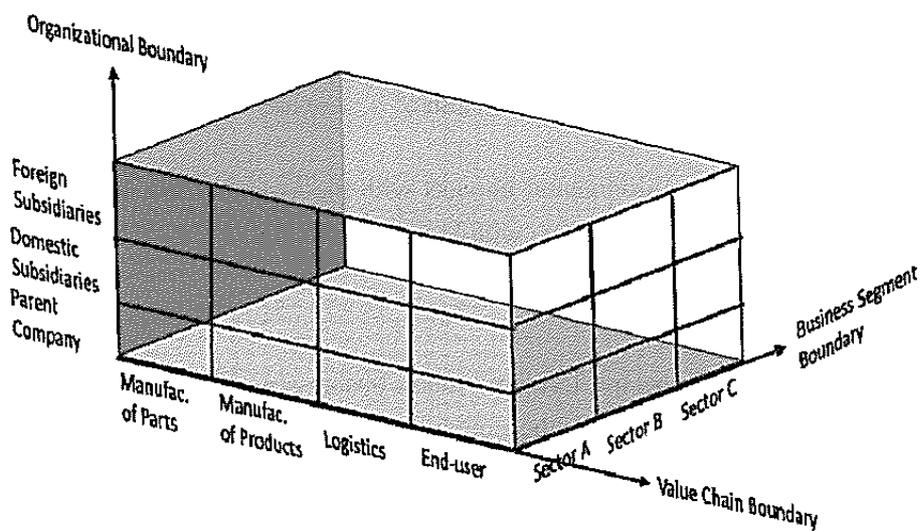
大気への排出: SO_x・NO_x・ばいじん

06年度		排出量(t)				総計
		セメント事業	資源事業	環境事業	発電事業	
SO _x		4,253	79	16	102	4,449
NO _x		30,640	146	48	268	31,098
ばいじん		583	14	2	25	624

Taiheiyo Cement, CSR Report information packet, 2007, Japanese only

Taiheiyo Cement Corp. discloses their corporate inventory of the cement business, the mineral resources business, the environmental business and the power generation business. Providing that company runs normally different businesses parallel to each other, and makes business portfolio, the coverage of business portfolio is an additional consideration. Fig. 3.9 is three dimensional matrix which is composed of Fig. 3.7 (corporate and process boundaries) and business segment boundary.

Fig. 3.9 Three dimensional figure of boundaries

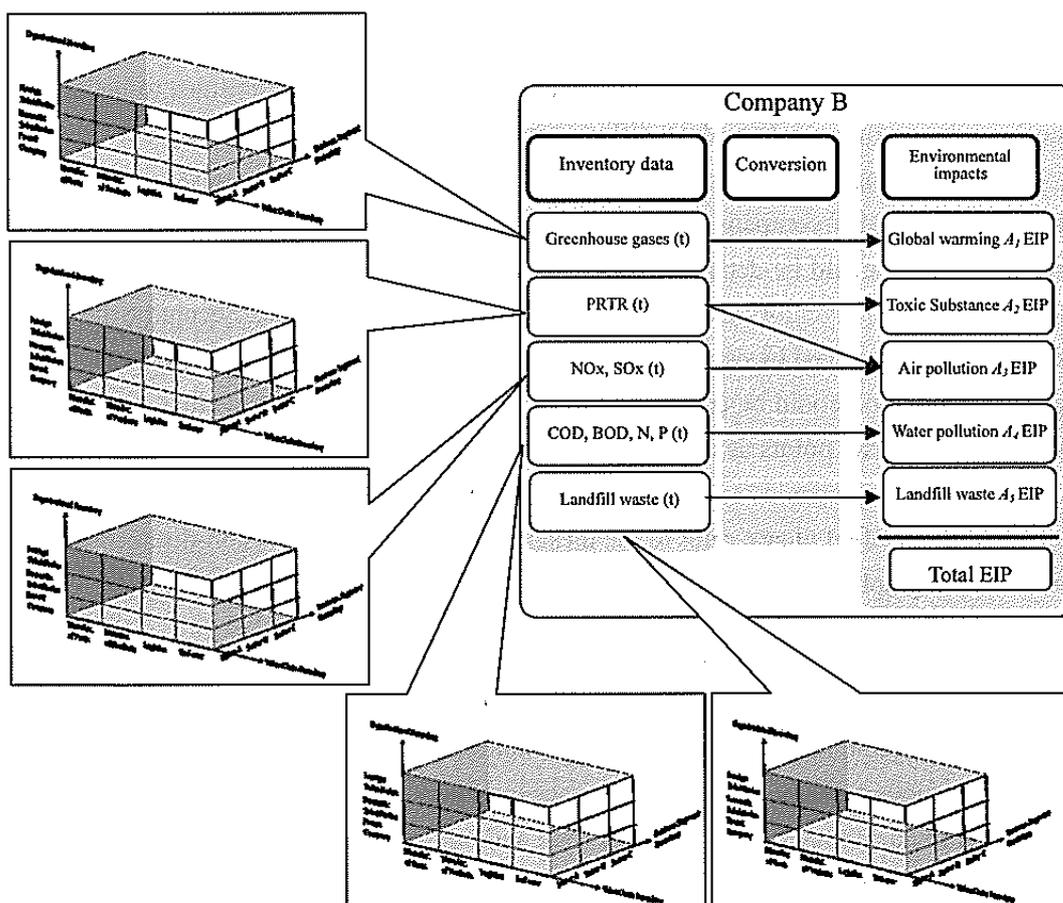


3.4 Material boundary

Material boundary is the perspective which materials company discloses in the environmental report. Having targeted greenhouse gases (6 types of gases), PRTR, NO_x, SO_x, COD, BOD, N, P, and landfill waste as the inventory data to be figured out in JEPPIX, the corporate environmental impacts of each company vary according to which inventory data they disclose. For example, even though two different companies have disclosed the same inventory data of 6 greenhouse gases, one may disclose only 3 gases and another may disclose all 6 gases.

The coverage of material boundary often relates to other boundaries. For example, PRTR has generally only domestic inventory data because the disclosure of PRTR is ruled by domestic law in Japan. On the other hand, greenhouse gases obviously require both domestic and foreign subsidiaries' disclosure while NO_x, SO_x, COD, BOD, N, P require only domestic disclosure because they are the cause of regional environmental issues. Fig. 3.10 shows the relation between each inventory data and the three dimensional matrix of 3 boundaries.

Fig. 3.10 Relationship between the three dimensional figure and materials



Chapter 4

Concluding remarks

In Japan, environmental reporting and accounting emerged around the year of 2000, and have been well accepted by Japanese companies. So much corporate environmental data become currently available and it may be now the time to explore how these data can be actually utilized. Our aim, creation of environmental indicator for investors, would be one of the possibilities. There exist still obstacles to utilization of the data and variance of boundaries may be the major one to be solved. The perspectives of organizational boundary, value chain boundary, business segment boundary and material boundary are available to discuss this issue. The important point in boundary issue is that the total amount of environmental impacts would increase when a company conscientiously discloses its environmental impacts with wider boundary. In other words, honesty does not pay as long as each company has a choice in the bounds of environmental disclosure. This problem makes the comparison of environmental impacts between companies difficult and it will also disturb the calculation of environmental indicator. From this point of view, there needs to be comprehensive standards set in the long term for the boundaries of corporate inventory data disclosed through environmental reporting.⁴

As for calculation of environmental indicators, there are currently two possibilities to be explored. Firstly, the boundaries of inventory data differs among companies, but normally stay the same within a company along with years. This enables us to conduct historical comparison of environmental impacts of a company without having to deal with boundary issues as much and environmental indicator could be determined basing on the historical comparison. To carry out this comparison, accumulated inventory data along with years are to be collected. Secondly, the issue of boundaries can be partly solved by estimating the environmental impacts which are not disclosed by companies. The estimation could be conducted in accordance with the principle that companies get extra environmental impact points as a penalty if inventory data is not disclosed. This method may generate incentives for companies to more precise and comprehensive environmental disclosure. For the details of the method please refer to the thesis by Prof. Kumagai on "non-disclosure penalty factors" in this monograph.

For the development of environmental indicators, comprehensive database for corporate environmental impact will be indispensable. On the contrary to financial data which already have various databases available to be implemented for empirical studies, it is still in developing phase for corporate environmental data in terms of data accumulation. For the making of such a database for environmental impacts may require not only time and budget, also contribution from authorized organizations in the long term.

⁴ In GHG accounting there exist already comprehensive standards for boundaries (WBCSD & WRI, 2004).

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